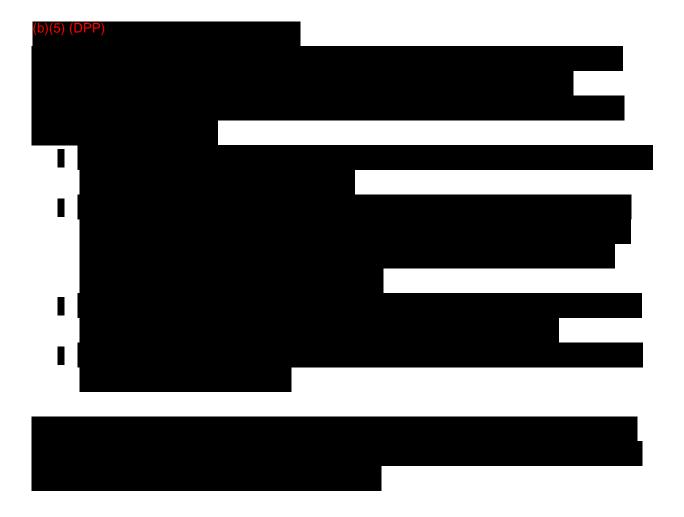
## 316b NODA: Stated Preference Survey

May 3, 2012

## 316b NODA

The NODA under review at OMB since Jan 19 includes two components:

- It presents preliminary results from a new "stated preference" study quantifying the benefits from the protection of fish killed at facility water intakes.
- It also responds to concerns heard in comments from industry and in letters from Governors and the Hill requesting increased flexibility on impingement standards. We have largely addressed and/or requested comments on their concerns.



• In the April 2011 proposal, we promised to publish the stated preference survey results in a NODA. (b)(5) (DPP)



## <u>Use of Stated Preference Benefits in Option Selection</u>

In the 316b proposal, our central basis for rejecting closed cycle cooling as BTA was consideration of four factors:

• Energy reliability, air emissions, land availability, and remaining useful plant life.

